



EASTERN LIONS KART CLUB

Seymour-Tooborac Rd, Hildene
Victoria 3660





ELKC

EASTERN LIONS KART CLUB

INTRODUCTION

Karting is the worlds most affordable form of motorsport.

Many people associate it with young drivers, but adults are also very active in karting. Karting is considered the first step in any serious racer's career. It can prepare the driver for high-speed wheel-to-wheel racing by developing quick reflexes, precision, car control, set-up, mechanical and decision-making skills.

People of all ages can enjoy the sport with children as young as seven competing behind the wheel. Karting teaches these children, both boys and girls, basic driving skills well before they are able to obtain heir road licence.



Karting is competitive, but it is also fun and family orientated, with involvement in the sport both on and off the track giving it a strong feeling of community. It teaches driving skills and offers people an opportunity to gain a career in motorsport, all in a safe and organised environment.

Kart meetings take place at circuits across Australia every weekend and are either a club, regional, state or national level meeting.

Getting into karting is relatively simple. First you need to become a member of your local kart club and start out on a provisional licence. Buying a kart has also been made a lot simpler thanks to a professional trade industry that serves the karters of Australia.



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SPONSORS

"We Want you at ELKC".

At Eastern Lions Kart Club we pride ourselves on producing some of the best racing and racing drivers in Australia.

Craig Lowndes, Jamie Whincup and Cameron McConville have all started their racing life at Eastern Lions Kart Club.



Established in 1961 we are nestled on 76 flowing acres in regional Puckapunyal. We host some of the nations biggest karting events.

Competitors and spectators alike are able to enjoy the facilities over the course of these events, and enjoy our famous camping and social activities. Our events can bring up to 300 racers and hundreds of viewing fans through our gates over a four day round.

These events as well as our monthly Club days would not be possible if it wasn't for our dedicated volunteer members and long standing sponsors and partners to keep the big wheels turning.

We would love for you to join us at Eastern Lions Kart Club as a sponsor.

We have various tailored levels of sponsorships available to potential new partners. Sponsorships are available from as little as \$500 which will secure a class sponsorship with your name/company logo engraved on trophies and go up to \$5000 which gives you naming sponsor at a major event including prominent signage and T-shirt exposure. There are many levels in between.



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Diamond

- Colour signage across circuit.
- Advertising on all social media platforms
- Advertising at Open meetings
- Access to distribute promotional material within the clubrooms
- Naming rights on club merchandise (3 year commitment required)
- Advertising in email correspondence
- Acknowledgement of support at Club events
- Social Club membership
- ELKC Supporter's polo shirt
- ELKC cap
- ELKC Stubby holder

2019 Investment Required:

\$5,000

Platinum

- Colour signage around circuit.
- Trophy sponsorship
- Advertising on all social media platforms
- Advertising at all open meetings
- Access to distribute promotional material within the clubrooms
- Naming rights on club merchandise (3 year commitment required)
- Advertising in, emails
- Acknowledgement of support at all meetings
- Social Club membership
- Eastern Lions cap

2019 Investment Required:

\$3,000



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Gold

- Colour signage around Circuit
- Advertising on all social media platforms
- Access to distribute promotional material within the clubrooms
- Naming rights on club merchandise (3 year commitment required)
- Acknowledgement of support at Presentation Day
- ELKC Supporter's polo shirt
- ELKC cap

2019 Investment Required:

\$1,500

Silver

- Colour signage at circuit
- Advertising on all social media platforms
- Advertising in emails correspondence
- Acknowledgement of support at club Day
- ELKC supporter's polo shirt or Cap

2019 Investment Required:

\$1,000

Bronze

- Advertising on all social media platforms
- Advertising in emails correspondence
- Acknowledgement of support at Club Day
- ELKC Cap
- ELKC Stubby holder

2019 Investment Required:

\$500



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KART CLUB

Name: _____

Address: _____

_____ PostCode: _____

Phone (M): _____ Phone (B): _____

Company: _____

ABN: _____

Sponsorship Type (eg - Gold): _____

We will provide you with an invoice once you have advised the preferred sponsorship package

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EFT PAYMENT

Bank: Bendigo Bank BSB: 633 000 Account Number: 121 489 017

Please use this reference: < YOUR NAME> 2018 Sponsorship

Credit Card (Please Circle): Mastercard / VISA

Card No: _____ Expiry: _____

Cardholder Name: _____ CCV: _____

Signature: _____ \$ _____

Please return sponsorship forms to treasurer@elkc.com.au or Eastern Lions Kart Club
PO BO11 Montrose, 3765



Contact	Contact	Email	Phone
President	Steve Pegg	president@elkc.com.au	0438 570 755
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	Justin Paragreen		
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Canteen	Michael and Julie O'Brien	canteen@elkc.com.au	0410 527 076



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